

FOR IMMEDIATE RELEASE

Community Futures Wild Rose Secures Grant for Innovative Workforce Development Project



Minister of Jobs, Economy and Trade, Minister Matt Jones
Wheatland County Reeve and Community Futures Wild Rose Board Chair, Amber Link

April 10, 2025 - STRATHMORE, ALBERTA - Community Futures Wild Rose is pleased to announce the approval of a grant for its groundbreaking project, "Advancing Workforce Development through Apprenticeship/Trades & Engagement." This two-year initiative, set to launch in April 2025, aims to address critical labour gaps and enhance business support in the CF Wild Rose region.

Project Highlights

- **Duration:** April 2025 to March 31, 2027
- **Focus Areas:** Skilled trades, Healthcare, and Business Engagement
- **Key Events:**
 - "Try a Trade Day" events in September 2025 and 2026
 - Healthcare Trade Information Days in June 2025 and 2026
 - HR training sessions, focusing on effective recruitment strategies

Reeve Amber Link, Board Chair of Community Futures Wild Rose, emphasized the importance of this project: "We are thrilled to have received the NRED grant. We sincerely thank the Government of Alberta and the Minister of Jobs, Economy and Trade for facilitating the Northern and Regional Economic Development (NRED) Program, which plays a vital role in driving economic growth, supporting existing businesses, and promoting regional development across Alberta.

This initiative represents a significant step forward in addressing the workforce gaps in our region. By focusing on skilled trades and healthcare, we are not just addressing immediate needs; we are investing in the future of our communities. Through hands-on experiences, HR training, and enhanced business support, we're providing our youth, job seekers, and businesses with the tools they need to thrive. Together with our partners, we're creating a more resilient, skilled, and inclusive workforce that will strengthen our local economy and ensure we remain competitive for years to come."

About Community Futures Wild Rose

Community Futures Wild Rose is dedicated to supporting local economic development and small business growth in the Wild Rose region.

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