



## **ADVERTISEMENT PURCHASE DETAILS**

ITEM	Partner Rate for 2023	Non-Partner Rate for 2023	QTY	TOTAL		
2023 Annual Partnership cost	\$150	-				
PRINT ADS  ( All print ads include a listing on traveldrumheller.com )						
1/6 ad space (2.25"W x 4.75"H)	\$325	\$500				
1/3 ad space (2.25"W x 9.75"H)	\$750	\$1120				
2/6 ad space (4.75"W x 4.75"H)	\$750	\$1120				
1/2 ad space (7.25"W x 4.75"H)	\$1090	\$1680				
Full Page Ad (8.25"W x 10.75"H)	\$1625	\$2800				
Inside Front Cover (8.25"W x 10.75"H)	\$2450	\$3360				
Inside Back Cover (8.25"W x 10.75"H)	\$2450	\$3360				
Outside Back Cover (8.25"W x 10.75"H)	\$2500	\$3450				
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ADVERT SUBMISSION OPTIONS**						
I need help with designing my advert ( Cost no matter the size )	\$75	\$75				
Please repeat my advert from last year	-	-	-	-		
I will be submitting my own artwork	-	-	-	-		
Influencer Campaigns & Paid Media	\$50	\$100				
Content Support	FREE	-				
Asset Support	FREE	\$200				
Travel Deals (3 months)	\$100	\$250				
Travel Deals ( 12 months )	\$250	\$600				
Blog Post on our website	\$50	\$100				
Marketing Mentorship Program	\$100	-				
Boost Your Business Session	\$15	\$25				
TOTAL						
GST						

<sup>\*\*</sup> Please note that all images and copy for in-house ad design needs to be supplied by the advertiser. For edits only, working files of the ad need to be submitted and reviewed prior to edit changes. There is only one free edit, an additional \$75 will be charged for additional redesigns.

## STANDARD TERMS AND CONDITIONS

- 1. All advertising is accepted at Publisher's discretion. Position is not guaranteed unless an upgrade was purchased.
- 2. The advertiser shall be solely responsible for unauthorized use of name, photograph, device or word protected by copyright, or registered trademark, and shall indemnify the Publisher against any loss, costs, and expenses which it may incur as a result of a claim for such unauthorized use. Advertiser warrants that it has the right to use all material supplied with the advertisement.
- **3.** The above rate is for advertising space only. Advertising material and supplied inserts must be provided to our specifications; otherwise all necessary production services will be charged to the advertiser.
- **4.** All copy, artwork, and pictorial material must be submitted by specified closing dates. If changes are not received by closing dates, the most recent material on hand will be used.
- 5. The Publisher will not be responsible for damages arising out of errors in advertisements above the value of the space used for the advertisement in which the error occurred. There shall be no liability for its failure, for any cause, to insert (delete "for non insertion of") any advertisement, beyond the amount paid for such advertisement.
- 6. Terms are 100% payable upon booking.

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- **7.** Any design, artwork, photography, copywriting, or typesetting supplied by Travel Drumheller is for the exclusive use of the Publisher. Any other use not authorized in writing is an infringement of copyright and subject to compensation.
- **8.** Editorial coverage is entirely at the discretion of the Editor/Publisher and does not form part of this agreement.
- 9. Other promotional services or products do not form part of this advertising.

**SIGNATURE** 

**10.** There are no terms, conditions, or warranties to this agreement except for those contained in this written agreement.

BOSINESS NAME					
CONTACT NAME					
ADDRESS					
CITY	ROVINCE	POSTAL CC	POSTAL CODE		
PHONE	FAX	FAX			
E-MAIL	WEBSITE	WEBSITE			
PAYMENT CHOICE ☐ CHEQUE* ☐ E-TRANSFER*** ☐ CHEQUE ☐ CREDIT CARD ( + additional 3% charge)					
TOTAL from Previous page					
		GST			
GRAND TOTAL					
*PLEASE MAKE CHEQUES PAYABLE TO Travel D I agree to this contract, and understand the deta					

PLEASE SUBMIT THIS FORM VIA EMAIL TO INFO@TRAVELDRUMHELLER.COM

DATE